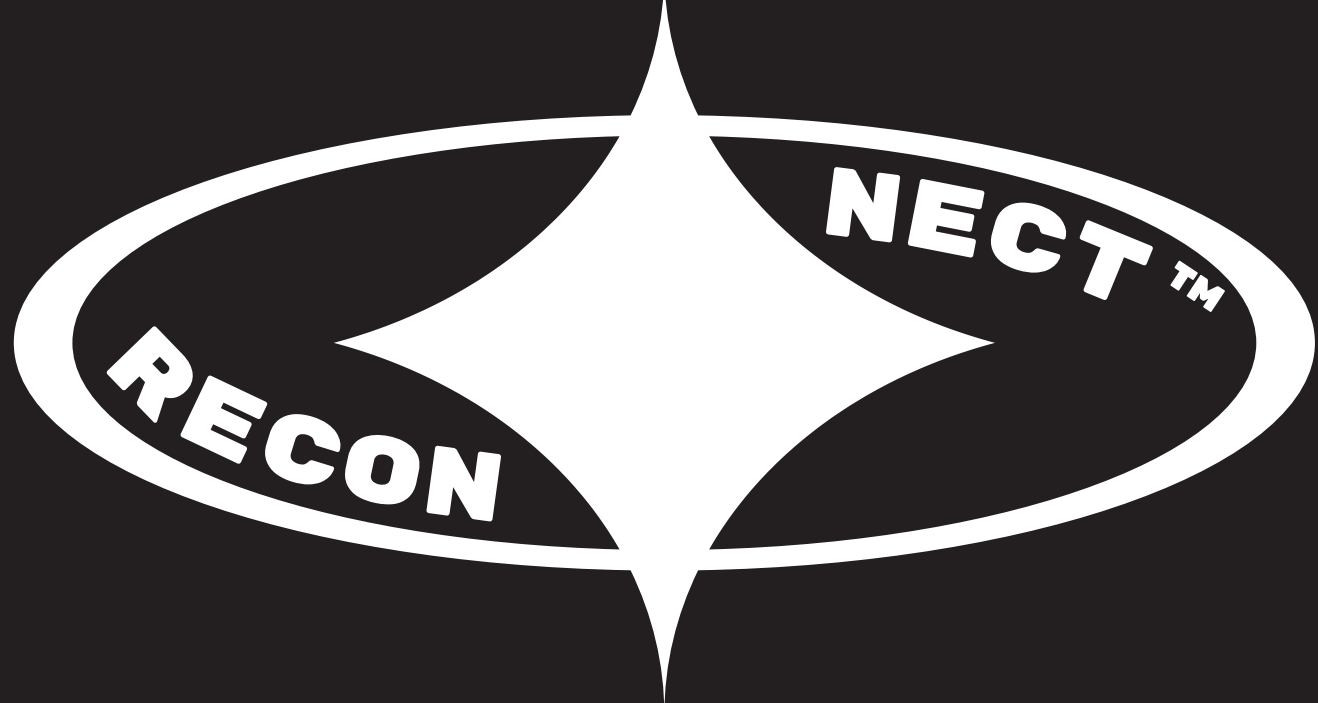


RECONNECT™ USES TWO OFFICIAL LOGO VERSIONS: PRIMARY MARK - LINEAR SIGNATURE

THE PRIMARY MARK REPRESENTS THE CORE IDENTITY OF THE PROJECT.
THE LINEAR SIGNATURE IS A FUNCTIONAL EXTENSION DESIGNED FOR SPECIFIC READABILITY NEEDS.

BOTH VERSIONS ARE INTEGRAL TO THE VISUAL SYSTEM AND MUST BE USED ACCORDING TO THE RULES BELOW.

PRIMARY MARK	LINEAR SIGNATURE
	
PRIMARY MARK THE PRIMARY MARK IS THE MAIN AND PREFERRED REPRESENTATION OF RECONNECT™. IT EMBODIES THE VISUAL IDENTITY IN ITS MOST DISTINCTIVE AND RECOGNIZABLE FORM. IT MUST BE USED AS THE DEFAULT CHOICE ACROSS ALL APPLICATIONS, INCLUDING: – EVENTS AND INSTALLATIONS – MERCHANDISE AND APPAREL – DIGITAL PLATFORMS – PRINTED MATERIALS – ENVIRONMENTAL GRAPHICS UNLESS READABILITY OF THE FULL NAME IS THE PRIMARY CONCERN, THE PRIMARY MARK MUST ALWAYS BE PRIORITIZED.	LINEAR SIGNATURE THE LINEAR SIGNATURE IS THE HORIZONTAL DEVELOPMENT OF THE LOGO, COMBINING SYMBOL AND NAME IN A LINEAR FORMAT. IT IS INTENDED FOR CONTEXTS WHERE THE FULL READABILITY OF THE NAME RECON-NECT™ IS ESSENTIAL, SUCH AS: – PRESS RELEASES – EDITORIAL LAYOUTS – OFFICIAL DOCUMENTS – INSTITUTIONAL COMMUNICATIONS – TYPOGRAPHIC ENVIRONMENTS REQUIRING HORIZONTAL ALIGNMENT THE LINEAR SIGNATURE DOES NOT REPLACE THE PRIMARY MARK AS THE MAIN IDENTITY ELEMENT.

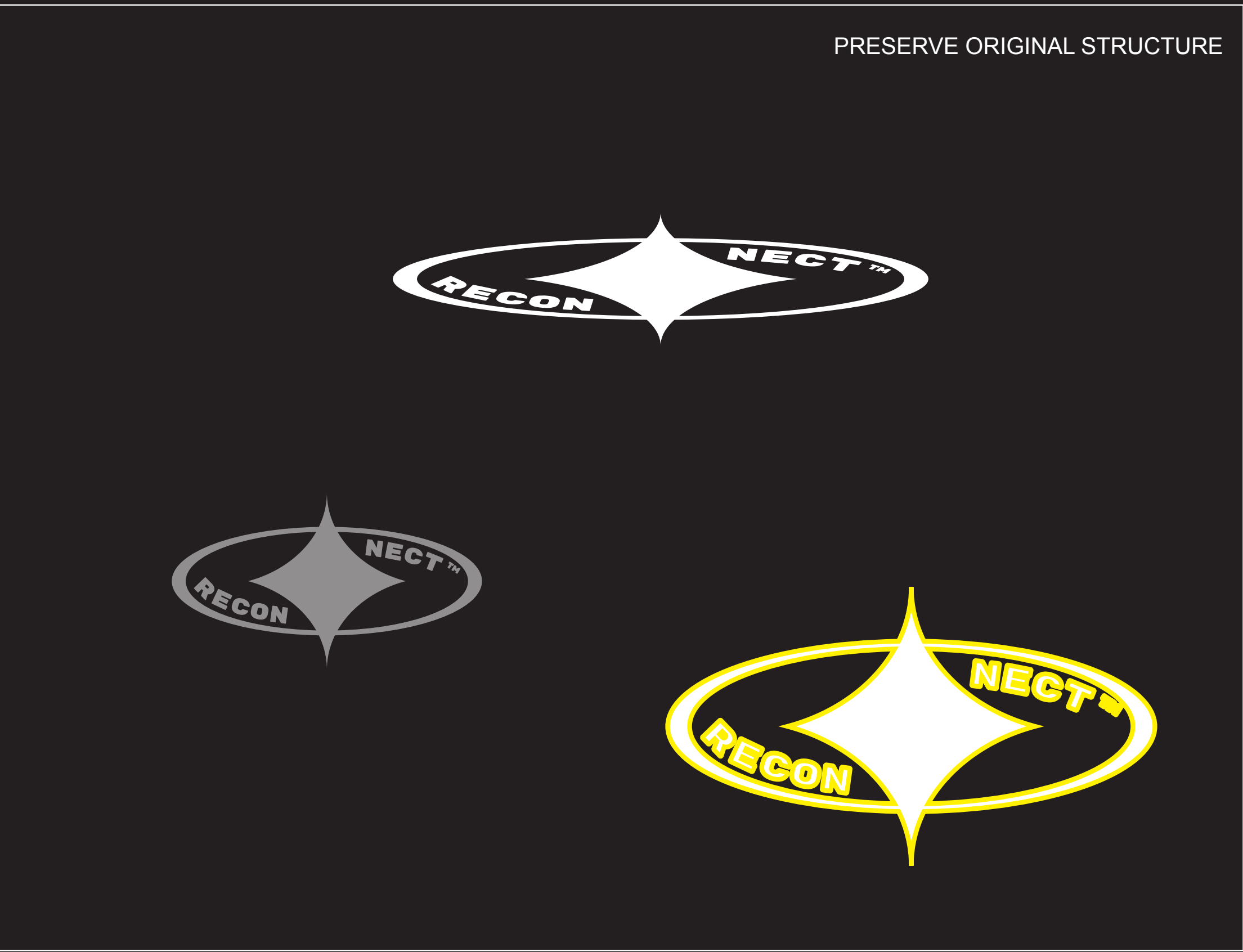
COLOR APPLICATION

THE RECONNECT™ LOGO MUST ALWAYS BE APPLIED IN HIGH CONTRAST AGAINST ITS BACKGROUND.
THE LOGO MUST REMAIN SOLID AND FULLY OPAQUE AT ALL TIMES.

THE FOLLOWING ALTERATIONS ARE STRICTLY PROHIBITED:

- GRADIENTS
- TRANSPARENCY
- OUTLINES
- SHADOWS OR GLOW EFFECTS
- TEXTURE OVERLAYS
- DISTORTION OR STRETCHING
- MODIFICATION OF PROPORTIONS

THE LOGO MUST ALWAYS PRESERVE ITS ORIGINAL STRUCTURE AND VISUAL INTEGRITY.T



LOGO INTEGRITY AND CLEAR SPACE

THE RECONNECT™ LOGO FILES ARE PROVIDED WITH PREDEFINED PROPORTIONS AND SPACING.

THE EXPORTED FILES ALREADY INCLUDE THE CORRECT CLEAR SPACE.
THIS SPACING MUST NOT BE ALTERED, REDUCED, OR OVERRIDDEN.

THE LOGO MUST ALWAYS BE USED EXACTLY AS SUPPLIED.

DO NOT:

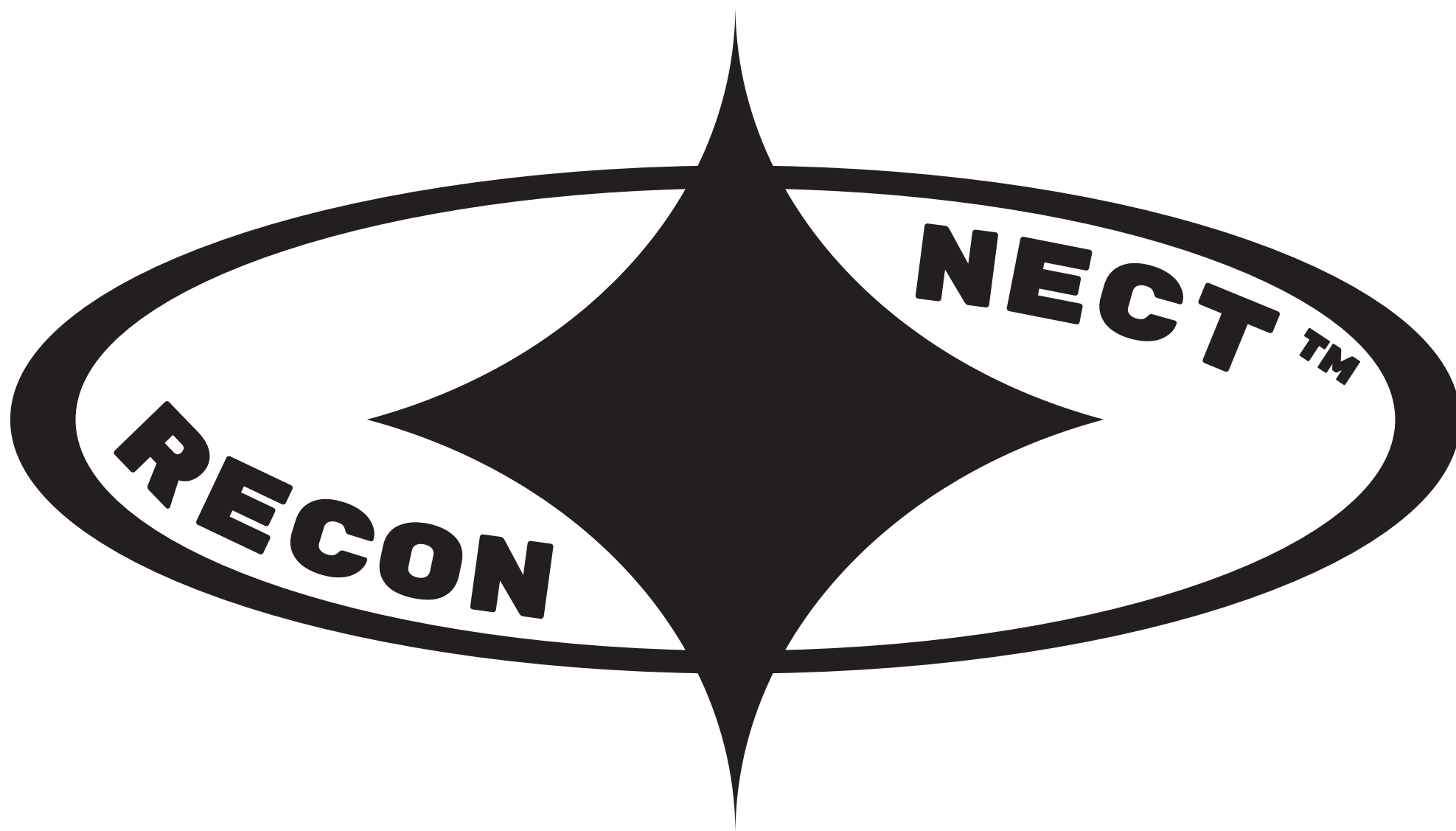
- CROP THE FILE
- REDUCE SURROUNDING SPACE
- MODIFY ALIGNMENT
- ADJUST INTERNAL PROPORTIONS
- RECREATE THE LOGO MANUALLY

MAINTAINING THE ORIGINAL FILE STRUCTURE ENSURES CONSISTENCY ACROSS ALL APPLICATIONS.



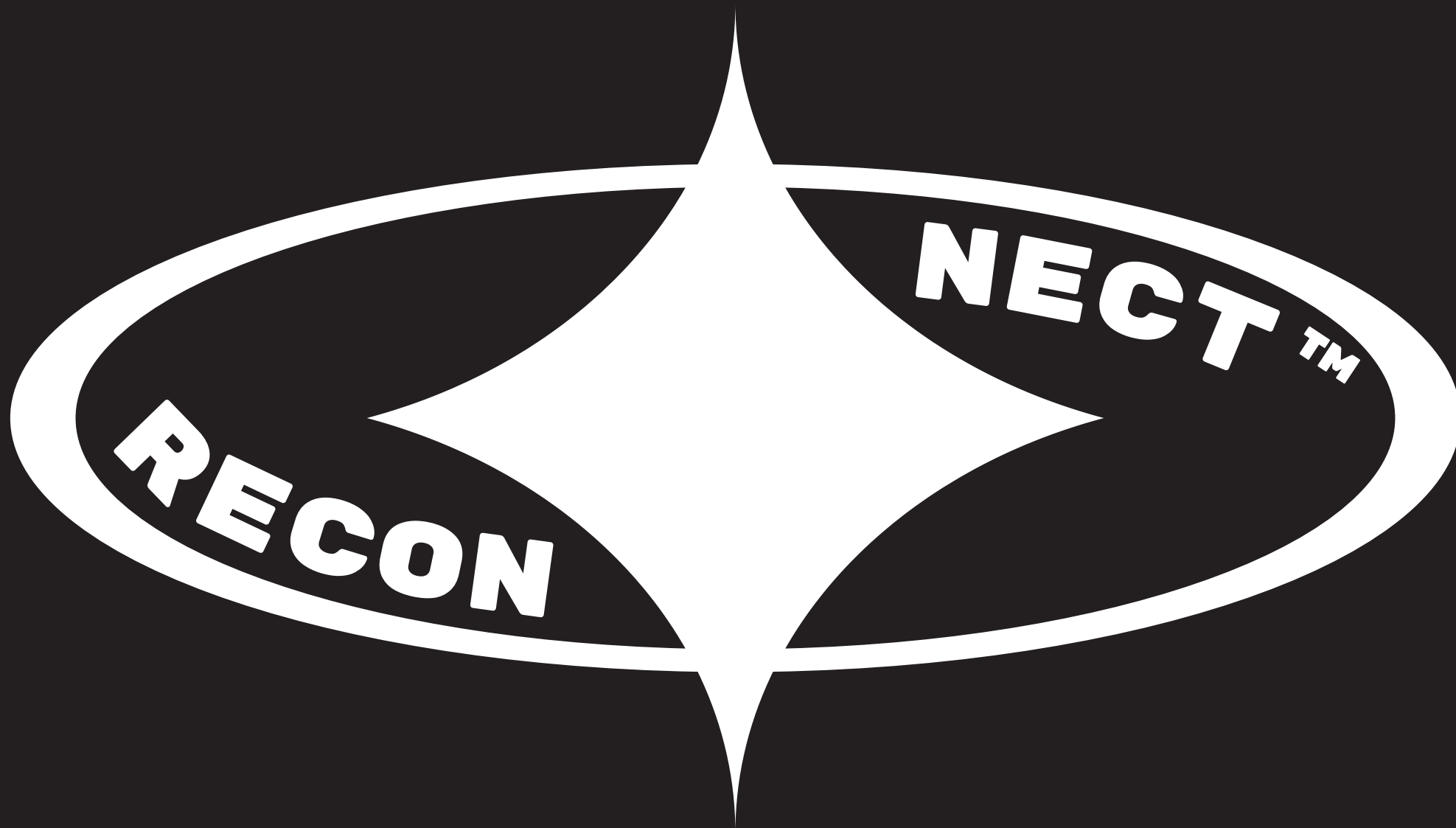
THE LOGO MAY NOT BE MODIFIED OR REBUILT BY THIRD PARTIES UNDER ANY CIRCUMSTANCES.

ALWAYS USE OFFICIAL LOGO FILES PROVIDED DIRECTLY BY RECONNECT™.





RECONNECT™



RECON

NECT™



RECONNECT™